

Becoming a Bicycle Friendly Community

Bicycling is more than a practical, cost-effective solution to many municipal challenges. It's an opportunity to make your community a vibrant destination for residents and visitors – a place where people don't just live and work – they thrive.

Creating Bicycle Friendly Business Districts

There is a strong connection between bicycling and shopping local, benefitting the businesses in the area economically while creating a community that is attractive to everyone in it.



Benefits of BFBDs:

- ✓ Vitalizes the community
- ✓ Improves customer loyalty
- ✓ Cyclists have more expendable income and shop more frequently
- ✓ Improved public safety with more 'eyes on the streets'
- ✓ Improved environmental health
- ✓ Bike-related businesses are encouraged to open, meeting the needs of the local community and increasing the tax base for the city



Tuesday, January 28
7 p.m.
LAMP - 185 Fifth Street
on the Birmingham Bike Lane
in South Etobicoke

The *Share the Road Cycling Coalition* recently awarded Oakville Councillor **Pam Damoff** with its *Bicycling Leadership Award* for showing commitment and leadership to growing and supporting cycling in her community and in Ontario. Oakville has already achieved Bronze status as a Bicycle Friendly Community, dedicated to promoting cycling and Bicycle Friendly Business Districts (BFBD). Pam will be sharing her insights and experiences in creating a BFBD in Oakville.

This is a brainstorming session open to anyone interested in creating a Bicycle Friendly Community.

***Be a part of creating a socially connected community,
anchored by vibrant local business districts that are
safe and pleasing for residents and visitors.***

Mark your calendar and plan to join us on January 28!